

COMMUNICATIONS

The purpose of our Communications department is to implement a strategy that supports all aspects of our Convention's ministry. A successful communications strategy will build relationships within our fellowship of churches. The good news of successful ministries and the sharing of challenges faced in other places can draw those who have needs together with those who have solutions. Our Communications ministry can also encourage affiliated churches as they partner together in the Great Commission. As Texas Southern Baptists see the needs and successes in our worldwide mission, we will be able to participate and pray in a more strategic way. Using a variety of information technology—print, web, and social media—the Communications staff works to provide timely information aimed at unifying our convention around the mission we've all joined. We remain committed to telling the good story in as many ways as possible.

<i>TEXAN</i> Publications	\$ 410,000
Estimated Publication Ad Fees	(30,000)
Annual Printing & Distribution	8,000
Printing/Postage/Promotion	3,000
Resource Material	3,800
General Ministry	5,000
Personnel Salary & Housing*	397,833
Travel & Meals	29,925
Convention & Conference	5,000
Personnel Health Insurance	74,219
Personnel Retirement	37,637
Personnel Payroll Taxes	14,760
Office Occupation/Related Expenses	30,375
Phone/Internet	9,000
Office Supplies	4,625
Furniture & Equipment	5,000
Equipment Upgrade & Maintenance	5,375
Computer Network Administration	11,875
Commercial Insurance	8,125
Committee Meetings	3,750
Technology Maintenance & Development	10,625
Operations & Contingency	18,750
Total	\$ 1,066,674