

COMMUNICATIONS

The purpose of our Communications department is to implement a strategy that supports all aspects of our convention's ministry. A successful communications strategy will build relationships within our fellowship of churches. The good news of successful ministries and the sharing of challenges faced in other places can draw those who have needs together with those who have solutions. Our Communications ministry can also encourage affiliated churches as they partner together in the Great Commission. As Texas Southern Baptists see the needs and successes in our worldwide mission, we will be able to participate and pray in a more strategic way. Using a variety of information technology—print, web, and social media—the Communications staff works to provide timely information aimed at unifying our convention around the mission we've all joined. We remain committed to telling the good story in as many ways as possible.

<i>TEXAN</i> Publications	\$ 350,000
Estimated Publication Ad Fees	(35,000)
Annual Printing & Distribution	8,000
Printing/Postage/Promotion	3,000
Resource Material	3,800
General Ministry	5,000
Consultants/Specialists	35,000
Personnel Salary & Housing	334,328
Travel & Meals	33,500
Convention & Conference	5,000
Personnel Health Insurance	38,620
Personnel Retirement	23,004
Personnel Payroll Taxes	14,838
Office Occupation/Related Expenses	20,715
Phone/Internet	4,857
Office Supplies	2,643
Furniture & Equipment	2,857
Equipment Upgrade & Maintenance	3,072
Computer Network Administration	6,786
Commercial Insurance	4,643
Board Meetings	6,072
Committee Meetings	1,786
Annual Meeting	14,286
Technology Maintenance & Development	6,072
Operations & Contingency	10,715
Total	\$ 903,594