

CONVENTION STRATEGIES

Focus is being given to convention strategies including church revitalization, Cooperative Program promotion and branding, use of social media and Hispanic, African American and Asian leadership and development.

Cooperative Program Promotion	\$ 65,000
General Promotion	30,000
SBTC Promotional Strategy	55,000
Video Production Supplies	2,500
Second Chair Leadership	2,500
Church Revitalization	205,000
African American Ministry	30,000
Asian Initiative Ministry	80,000
Leadership Español	10,000
General Ministry	2,500
Personnel Salary & Housing	433,546
Travel & Meals	33,000
Convention & Conference	3,000
Personnel Health Insurance	72,718
Personnel Retirement	41,407
Personnel Payroll Taxes	14,283
Office Occupation/Related Expenses	41,429
Phone/Internet	9,714
Office Supplies	5,286
Furniture & Equipment	5,714
Equipment Upgrade & Maintenance	6,143
Computer Network Administration	13,571
Commercial Insurance	9,286
Board Meetings	12,143
Committee Meetings	3,571
Annual Meeting	28,571
Technology Maintenance & Development	12,143
Operations & Contingency	21,429
Total	\$ 1,249,454