

**A strategic plan for a new church
in north Seattle, Washington**

OUR MISSION

The mission of The Journey is to be a catalyst with the message of Christ, teaching believers to love Him with all of their heart, while preparing them to be leaders of passionate influence in this global community.



THE MAYFIELDS

Lead Pastor: Chris Mayfield

Age: 33

Wife: Cheramy (married 10 years)

Children: Caleb (7), Taylor (4), Addisyn (1)



Chris' gifts in evangelism, leadership, and creativity have been greatly used and strengthened in his 10 years of full time ministry. Through his experiences as a student pastor in 3 churches, a camp speaker, numerous mission trips, and many life experiences, God is doing an amazing work in his life to reach others for Him. He has been approved as a church planter by the Puget Sound Baptist Association (a North American Mission Board partner.)

Chris has been the student pastor at Houston Northwest Church in Houston, Texas for seven years, and is transitioning to Seattle in the summer of 2005.

WHY SEATTLE?

The greater Seattle area is one of the most unchurched regions in America.

- **Approximately 90% of the population does not attend church of any kind.**
- **Less than 4% attend an evangelical believing church**
- **The people of the Pacific Northwest are a spiritually open people who need to see a community of believers in Jesus Christ who are authentic and relevant in their lives.**



The Mill Creek area is strategically located along Interstate 5.

- **Home to employees of Microsoft, Starbucks, Boeing, and many other world influencing companies.**
- **Fifteen minutes from downtown Seattle**

The Mill Creek area, located on the northeast side of Seattle, is one of the fastest growing areas in Snohomish County.

- **Several large, planned communities have already been built and many more are proposed for the near future.**
- **There are thousands of people who live in this area with no church involvement and more are projected to come.**

VISION, PROCESSES, & VALUES

VISION: a picture of the future

“God can do anything, you know--far more than you could ever imagine or guess or request in your wildest dreams! He does it not by pushing us around but by working within us, his Spirit deeply and gently within us.” Ephesians 3:20 (The Message)

With that being said... God has opened our eyes to the northern part of the Greater Seattle area. Our dream is to see these people, who are so open to spiritual things, find the living God who loves them and for them to have authentic relationships with Him.

VALUES: drive us

The Journey Core values are deeply held beliefs (internal) about people and ministry, resulting in actions (external) determining who we are and what we do.

Connecting with people who are seeking spiritual truth

We deeply value people who have not committed to following Christ on their spiritual journey. In our personal lives and in the efforts of The Journey, we place a high value on bringing the life-changing truth of Jesus Christ to spiritual seekers.

Experiencing Christian life together

Following Christ is life's greatest adventure, so why travel alone? We believe that faith is best experienced in authentic community. We have great strength and unity as we share life's experiences with one another.

Purposefully living out God's plan

Personally: Faith without **impact** in life is meaningless. A fully devoted follower of Christ will purposefully align life with God's design and direction.

As a church: We will seek to demonstrate **with actions** the faith that we have inside our church. We believe God has placed The Journey in the right place at the right time to fulfill His plan.

PROCESS: what makes it go



OUR VALUES SPELLED OUT:

- J** - Jesus is the hub
- O** - open & authentic
- U** - unconditionally loving
- R** - relevant to the culture
- N** - non-threatening
- E** - encourage healthy relationships
- Y** - you've got a chance here

TIMELINE & STRATEGY

Projected Timeline for The Journey

2005

2006

Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
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Arrive in Seattle

Core Group Assimilation

- Assess local environment
- Build community relationships with leaders: school district, city government, YMCA
- Host block parties, sports camps, public events, coach soccer
- Conduct door-to-door canvassing with new and current residents
- Establish Journey Groups in various homes
- Develop local partnerships with local leaders
- Purchase startup equipment



Core Group Development

Core Group "Buy In"



Going Public

Preview Services

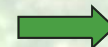
1st

2nd

3rd



Launch Weekly Services



Assimilation into body through Journey Groups

- Meet weekly at a gathering: Bible study, food, vision casting
- Identify and develop leaders
- Continue to serve and build relationships in the community through outreach projects
- Prepare for preview services
- Design and implement plans for going public
- Develop children's ministry plan
- Relevant assimilation plan in place
- Develop trust and accountability

- Begin high profile preview services
- Continue to build critical mass and momentum with special services and events
- Launch weekly worship gatherings at The Journey
- Continue to developing the congregation
- Assess staff needs for future growth

*Process will continue as mileposts are met.
Church planting is milepost driven, not timeline driven.

COST & PARTNERSHIP

Cost

There are three key factors that are necessary to effectively reach our ministry focus group. The cost of this start-up has been made using these three factors:

- 1. Relevance.** The quality of our ministry must be characterized by excellence.
- 2. Children.** We are committed to providing an exciting and relevant experience for the children.
- 3. Outreach.** We are committed to meeting the needs of the people of the Mill Creek area, and will offer many community events, as well as bridge events in our fellowship.

Partnerships

The Journey is funded and supported through partnerships. These partnerships provide opportunities for churches, individuals, and other organizations to participate in starting a movement in the Pacific Northwest. This journey will result in many new churches and changed lives. Current partners include: Houston Northwest Church, Northwest Baptist Convention, and Puget Sound Baptist Association. (NWBC & PSBA are both partners with the North American Mission Board.)

www.journeytoseattle.com

Two-Year Budget

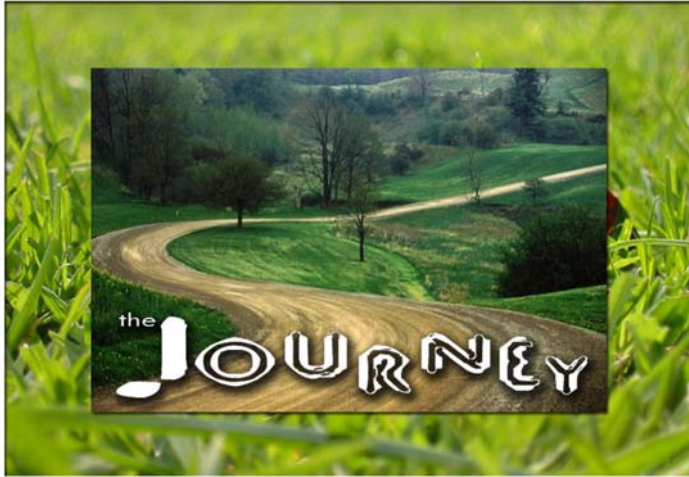
Personnel Salary for Lead Planter, Part-time Worship Leader, Co-Planters	\$240,000
Outreach Expenses Community Events, Neighborhood Block Parties, Mailers	\$120,000
Church Presence Expenses Facilities, Website, Furniture, etc.	\$80,000
Capital Expenses Computers, Printers, Camera, Projectors, Marketing, etc.	\$40,000
Operational Expenses Office Supplies, Postage, Bank Charges, etc.	\$22,000
Resource Expenses Curriculum, Handouts, Signage, etc.	\$14,000
Leadership Development Networking, Fundraising, Books, Travel, etc.	\$10,000
Ministry Expenses Meals, Hospitality, Leader Meetings, etc.	\$8,000

Two-Year Total **\$534,000**

JOURNEY

chris@journeytoseattle.com

WE INVITE YOU TO JOIN



Partnership Opportunities:

- Prayer Support
- Financial Support
- Short-Term Mission Trips to Seattle
- Relocation to Seattle
- Become our Advocate

Send financial contributions and correspondence to:

Puget Sound Baptist Association
For: The Journey
PO Box 3089
Federal Way, WA 98063-3089



www.journeytoseattle.com

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone #: _____ Alt. Phone #: _____
Email: _____

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(ALL GIFTS ARE TAX DEDUCTIBLE)

Commitment Options: (all support is appreciated)

One Time Gift of:

\$25,000 \$10,000 \$5,000 \$1,000

\$ _____

Monthly Gift (for 2 years) of:

\$1,000 \$500 \$200 \$100

\$ _____

___ **Weekly Prayer Support for 2 years**

___ **Participate in Mission Trip to Seattle**

*we can accept stock gifts (contact Chris Mayfield: chris@journeytoseattle.com)