

# ADVANCING THE MOVEMENT

Pastor's Guide

sbtexas.com/advancing







The New Testament leads us to celebrate the gospel and evangelism.



A Snapshot of the State of Evangelism Among Southern Baptists



YEAR	TOTAL BAPTISMS	BAPTISM-TO- MEMBERS RATIO	BAPTISMS PER CHURCH		
2017	254,122	1:59	5.34		
2018	246,442	1:60	5.19		
2019	235,748	1:62	4.95		
2020	123,160	1:114	2.58		
2021	154,701	1:88	3.06		



How Can You Advance the Who's Your One? Movement in Your Church?



# STEP 1

**Assess** the State of Evangelism in the Church You Serve



YEAR	TOTAL MEMBERS	TOTAL BAPTISMS	BAPTISM-TO- MEMBERS RATIO
			1 Baptism : Members
			1 Baptism : Members
			1 Baptism : Members
			1 Baptism : Members
			1 Baptism : Members



# STEP 2

**Evaluate** the State of Evangelism in the Church You Serve



## STEP 3

**Launch** Advancing the Movement in the Church You Serve







Communicate Expectations to Your People









**Resources** are available online.

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